

Board of Directors

Meeting date: October 16, 2024

Agenda Item #: 13

Public Engagement Plan Update

Agenda item type: Informational Briefing

Summary

Staff have initiated an update to DRCOG's public engagement plan, which guides the agency's public engagement efforts. It is periodically updated as conditions change in the region.

Background

DRCOG's public engagement plan was originally adopted in 2019 and amended in 2021. The plan serves as a guidebook for staff. It is a written declaration of DRCOG's principles of public engagement and documents the actions carried out by DRCOG to ensure that opportunities exist for the public to be involved in DRCOG's processes and decision-making. The plan ensures that DRCOG seeks early and ongoing input from people and organizations throughout the region, is responsive, and addresses ideas and concerns raised.

Since the 2021 amendment, DRCOG has developed new plans and programs, refined existing strategies and explored equitable engagement strategies. The update is planned to include:

- Information on virtual strategies enhanced following the COVID-19 pandemic.
- Evaluation of piloted innovative public engagement strategies.
- Additional content regarding requirements and engagement techniques for the Regional Planning and Development division and the Area Agency on Aging.
- Minor revisions to increase readability and usability.

Staff initiated the update this summer and are currently conducting internal and external stakeholder outreach. The schedule and milestones include:

- Initial scoping and review: July 2024.
- Stakeholder outreach: October 2024.
- Document development: November-December 2024.
- Public and stakeholder review: January-February 2025.
- Recommendation and adoption: March 2025.

Action by others

None

Previous discussion/action

None



Board of Directors
October 16, 2024
Page 2 of 2

Recommendation

None

Attachment

Staff presentation

For more information

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