

AGENDA
ADVISORY COMMITTEE ON AGING
Friday, October 27, 2023
11:00 a.m. – 12:50 p.m.
Via Webinar

- 1 11:00 a.m. Call to Order and Introductions
- 2 11:05 a.m. Public Comment
Up to 45 minutes is allocated now for public comment and each speaker will be limited to 3 minutes. If there are additional requests from the public to address the Committee, time will be allocated at the end of the meeting to complete public comment.
- 3 11:10 a.m. Report of the Chair – Karie Erickson
- 4 11:20 a.m. Report of the AAA Director – Jayla Sanchez-Warren

CONSENT AGENDA

- 5 11:35 a.m. Move to Approve Consent Agenda
Minutes of June 23, 2023, meeting.
(Attachment A)

ACTION ITEMS

- 6 11:40 a.m. Discussion of combining the November 24th and December 22nd, 2023, meeting – Karie Erickson
(Attachment B)

INFORMATIONAL BRIEFINGS

- 7 11:45 a.m. Review and update of September 22nd work session – Kelly Roberts
(Attachment C)
- 8 12:00 p.m. Business development update – AJ Diamontopoulos
(Attachment D)
- 9 12:25 p.m. DRCOG Board Report
- 10 12:35 p.m. County Reports

ADMINISTRATIVE ITEMS

- 11 **The next meeting date is to be determined.**
- 12 12:45 p.m. Other Matters by Members
- 13 12:50 p.m. Adjourn

Attendees can request additional aids or services, such as interpretation or assistive listening devices, by calling 303-480-6723 or emailing mpatton@drcog.org. Please notify DRCOG at least 48 hours in advance so we can coordinate your request.

AAA Acronym Quick List

| | |
|---------|--|
| ACL/AOA | Administration for Community Living/Administration on Aging |
| ACO | Accountable Care Organization |
| ADA | Americans with Disabilities Act |
| ADL | Activities of Daily Living |
| ADRC | Aging and Disability Resource Center |
| AHC | Accountable Health Communities |
| CAC | Citizens Advisory Committee |
| CASOA | Community Assessment Survey for Older Adults |
| CCT | Colorado Choice Transitions |
| CMS | Centers for Medicare and Medicaid Services |
| COA | Council on Aging |
| DCOA | Denver Commission on Aging |
| DORA | Department of Regulatory Agencies |
| DOLA | Department of Local Affairs |
| DRMAC | Denver Regional Mobility and Access Council |
| F&B | Finance and Budget Committee |
| GIS | Geographic Information System |
| HB | House Bill |
| HCPF | Health Care Policy and Financing |
| HIPAA | Health Insurance Portability and Accountability Act |
| HTP | Hospital Transformation Project |
| I&A | Information and Assistance |
| JBC | Joint Budget Committee |
| LTC | Long Term Care |
| MDS | Minimum Data Set |
| MIPPA | Medicare Improvement for Patient and Providers Act |
| MOU | Memorandum of Understanding |
| NASUAD | National Association of States United for Aging and Disabilities |
| OAA | Older Americans Act |
| PACE | Program of All-Inclusive Care for the Elderly |
| PHI | Personal Health Information |
| RFP | Request for Proposal |
| RFQ | Request for Qualifications |
| ROD | Record of Decision |
| RTC | Regional Transitions Committee (Aging) |
| RTC | Regional Transportation Committee*(Transportation) |
| SAPGA | Strategic Action Planning Group on Aging |
| SB | Senate Bill |
| SHIP | State Health Insurance Assistance Program |
| SMP | Senior Medicare Patrol |
| SRC | Seniors' Resource Center |
| SUA | State Unit on Aging |
| VDC | Veterans Directed Care |
| VOA | Volunteers of America |

ATTACH A

**ADVISORY COMMITTEE ON AGING
MEETING SUMMARY
Friday, September 23, 2023**

Members Present

| | |
|--------------------|-------------------------------|
| Andrea Suhaka | Arapahoe County |
| Barbara Boyer | Arapahoe County |
| Bob Brocker | At Large – Denver |
| Cathy Noon | Arapahoe County |
| Connie Ward | Jefferson County |
| Donna Mullins | Jefferson County |
| Ed Moss | City and County of Broomfield |
| George Teal | DRCOG Board – Douglas County |
| Gretchen Lopez | Douglas County |
| Houston “Tex” Elam | At Large – Arapahoe County |
| Jim Dale | Former DRCOG Board – Golden |
| Karie Erickson | Douglas County |
| Perla Gheiler | City and County of Denver |
| Phil Cernanec | At Large – Arapahoe County |
| Steve Conklin | DRCOG Board – Edgewater |
| Valerie Robson | At Large – Jefferson County |
| Wynne Shaw | DRCOG Board – Lone Tree |

Guests Present

No Guests were present.

DRCOG Staff Present

AJ Diamontopoulos, Senior Management Analyst, Doug Rex, DRCOG Executive Director, Erika Dubray, ADRC Manager, Fonda Buckles, Community Resources Manager, Jayla Sanchez-Warren, AAA Division Director, Jennifer Reeves, Veterans & Community Options Manager, Kelly Roberts, Community Resource Specialist, Mindy Patton, Division Assistant, Shannon Gimbel, Ombudsman Manager, Zack Feldman, Data Science and Analytics Program Manager

Karie Erickson Committee Chair – Called the meeting to order at 10:05 a.m.

Public Comment Period (Non-ACA Members)

There was no public comment.

Report of the Chair – Karie Erickson

There was no report from the Chair.

Report of the AAA Director – Jayla Sanchez-Warren

- Attended the Metro Denver Homeless Initiative
 - Denver Homeless Initiative told Jayla many people over 70 are becoming homeless.
 - They wanted to know what DRCOG could do to help.
 - Jayla said they could use DRCOG as a resource, but that DRCOG had waiting lists.

- Jayla asked them to look for money that DRCOG could help them with.
- DRCOG staff will be participating in the Denver Homeless Initiative meetings.
- Jayla had a meeting with Representative Rod Bockenfeld. He expressed his support for increased funding for older adults.
- Jayla presented at the DRCOG Board.
 - She updated the board on the contractors and how they were doing.
 - She told the board about the challenges ahead for the AAA.
 - During the board meeting several community leaders said they had already made cuts to their budgets for services which will make funding even more of a challenge for next year.
- Jayla and Doug Rex went on a tour of the new Volunteers of America facility.
 - Volunteers of America is the only organization that still takes people to meal sites in Clear Creek and Gilpin counties. Jayla would like to investigate expanding that service into the metro area which would help provide meals and socialization to those in that area.
- Jayla has spent a lot of time with Rich Mauro and AJ Diamontopoulos on the public awareness campaign.
- For many years, DRCOG's AAA has been working to establish partnerships with hospitals to help pay for services for older adults. Since the results have been limited, Jayla and AJ are now working with a consultant to help develop contract templates, pricing and messaging to present to insurance companies.
- State advocacy is the current focus, federal advocacy will happen next year closer to the reauthorization of the Older Americans Act.
- The federal lobbyists are updating DRCOG frequently which has been very helpful.
- A federal shutdown will not affect the AAA but may affect other departments of human services within the state.
- The SHIP program is gearing up for open enrollment which will begin on October 15th.

Move to approve consent agenda

Items on the consent agenda included: August 23, 2023, meeting summaries.

Phil Cernanec motioned for approval. Tex Elam seconded the motion; the consent agenda was unanimously approved.

Agendas and summaries are posted on the [DRCOG website](#) from the link choose the month and date of the meeting, click on the event. Once clicked, you will find the link to the meeting for that month.

Informational Briefings

Public Awareness and Advocacy Campaign for Future Funding – Kelly Roberts, Jennifer Reeves, and Rich Mauro

Jayla began the work session by telling the committee that beginning in FY2024/2025 there will be a serious shortfall to the AAA of \$8 million dollars. The AAA may need to consider cuts in unregulated services to allow Older Americans Act required services to continue. Jayla also stated that cities and counties are beginning to cut their budgets as well.

Public Advocacy Campaign – Rich Mauro

- Rich spoke about the work he and Jayla were doing to increase funding.
 - AAAs have requested \$5 million dollars be added to the Governor’s budget in a letter dated August 1, 2023.
 - The Governor’s budget is required to be published and to the public by November 1st.
 - Rich would like to have the Joint Budget Committee include a companion bill for funding in their budget which would be built into the system for consistency and have guidelines for inflation and population growth.
 - Pandemic relief funds are ending which eased the shortfall through FY2023/2024.
 - A second letter to the Governor is being completed with follow-up information.

Jen Reeves – Public Awareness Campaign

- DRCOG is working on developing a tool kit.
 - The toolkit will help promote a unified message.
 - The toolkit will be able to be customized.
 - It is expected to be out by the end of October.
- DRCOG is creating a flyer to be completed in October.
 - Staff were seeking ACA member input.
- In addition to the toolkit there will be media outreach.
 - In newspapers.
 - A social media campaign.
 - This campaign will build awareness.
 - Have a call to action.
 - Educate.
 - There will be segments on PBS television.
- There will be outreach to the legislature, media, DRCOG providers, mover and shakers in the industry and storytelling from recipients.

Karie Erickson introduced a video Douglas County made as an example for something the campaign could generate to show how services benefit those served. The video can be found [on the Aging Resources of Douglas County website.](#)

Kelly Roberts – Flyer and Tool Kit Discussion

Kelly led a discussion among the committee, some of the comments/suggestions are listed below.

- Flyer
 - Show amount of money savings by being proactive.
 - Flip the back to front.
 - Title needs to be a different color to stand out better.
 - Different graphs that show costs.
- Toolkit Content
 - Provide a short explanation of the Area Agencies on Aging.
 - Show impact of community-based services to ordinary people.
 - Make it real, show people who have services now that are going to lose them and how people will need to go into a higher level of care which will cost more.
 - Personal stories
 - Scenario of an older adult who is homeless – how did they end up here?
 - How AAA also serve veterans.
- Formats
 - Create a scripted elevator speech.
 - Provide a template for letters/messages to legislators.
 - Have monthly themes – especially for social media posts.
 - Use questions to launch the information such as “Do you know if your mom... or Did your dad get to his Dr. appointment?”
 - Brochure for contractors’ clients with legislators’ contact information.
 - Provide promotional statements that can be used for local chambers, rotaries, etc.
- Targets/Outlets
 - Medical offices and hospitals.
 - Local chambers, rotaries.
 - Get to and involve younger people.
 - Metro’s school of design/art and communications.
 - Local television programs.
 - Provide the number of older adults in their districts to legislators and other officials.
- Miscellaneous
 - Hold a forum – for people who have been helped and for the people/volunteers who have helped.

DRCOG Board Report

- Steve Conklin, DRCOG Board Chair said the board appreciated the presentation Jayla provided at the September board meeting and appreciated the work the AAA staff does. Wynn Shaw added that many board members were unaware of the funding problem.

- There was a [Proposition 123 Affordable Housing Programs](#) presentation by DOLA.
- There was also a report on the Comprehensive Economic Development Strategy for the DRCOG region.
- Chair Conklin said it was good when talking to elective officials to promote the aging population not just for additional funding but in other policy decisions that might affect them.
- Chair Conklin reminded everyone of the DRCOG Awards ceremony on October 4th.

County Reports

City and County of Denver – Perla Gheiler

- Denver has a new Mayor.
- Office on Aging hired a new person who is on a limited contract through December of 2024. She will be handling their data and creating stories for the Aging Matters report.
- The migrant arrival has started up again, and has been very costly.
 - The original plan was to outsource the project to one company, but the company did not have good reviews so was voted down by the city council.
 - They are now piecing out to local organizations who know and can do the work.
- The Unhoused 1000 Initiative.
 - The Initiative did 90 town halls.
 - Denver is clearing out the homeless encampment by the Governor’s Mansion. They plan to take some of them to a hotel operated by the Salvation Army.
 - In December there will be another hotel available that will have 300 to 400 rooms.
- Many older adults are becoming unhoused, many are women.

Douglas County – Gretchen Lopez

- Gretchen reminded everyone about the Vintage and Vibrant event in Douglas County on September 28th.

Jefferson County – Donna Mullins and Jim Dale

- Met with legislators. Discussed the disconnect with older adults who want to work but cannot due to various barriers such as technology.
- Voters approved the collection of a lodging tax intended to mitigate visitor impacts and to fund community projects and capital improvements. The lodging tax has community funding grants available.
- Golden will also have funding from the marijuana tax that is dedicated to health and human services.
- Golden has partnered with Colorado School of Mines for Ore Cart which is a free shuttle service more information can be found at [Ore Cart](#).
- City of Golden collaborated with the county to help people in the mobile home park to purchase their park with 40 units. This is very helpful as the park has several seniors who were unable to move their units and are now able to stay in their homes.

- Scott Vargo the City Manager hired Sarah Vain to be the Thriving Community Manager, she will be tracking the funds and making sure the grants are accountable.

Arapahoe County – Cathy Noon

- Centennial partnered with the YMCA to open an intergenerational facility at the Streets of Southglenn. The facility is now open.

Other Matters by Members

No other matters were brought to the attention of the committee.

Next meeting – **October 27, 2023.**

Adjournment

The meeting was adjourned at 1:03 p.m.

ATTACH B

To: Chair and Members of the Advisory Committee on Aging

From: Jayla Sanchez-Warren, Director Area Agency on Aging, (303) 480-6735 or jswarren@drcog.org

| Meeting Date | Agenda Category | Agenda Item # |
|------------------|-----------------|---------------|
| October 27, 2023 | Action | 6 |

SUBJECT

Discussion to combine the November 24th and December 22nd ACA meeting.

PROPOSED ACTION/RECOMMENDATIONS

Staff recommends combining the November 24th and December 22nd meeting and moving the meeting to December 1st.

ACTION BY OTHERS

N/A

SUMMARY

In 2020, the Advisory Committee on Aging decided to move its meetings from the third Friday of the month to the fourth Friday of the month to accommodate items that need DRCOG Board Approval. By moving to the fourth Friday, the November meeting now falls on the Friday after Thanksgiving when DRCOG offices are closed. In addition, the ACA has voted to cancel the December meeting due to many members being out for the holidays.

Normally this would not be a concern, but staff has important funding decisions that will need to be addressed prior to the January ACA meeting. As a result, staff requests the ACA combine its November and December meetings and meet on December 1. This will allow the ACA to provide funding recommendations prior to the DRCOG Board's Finance and Budget Committee meeting on December 20.

PREVIOUS DISCUSSIONS/ACTIONS

NA

PROPOSED MOTION

Move to approve combining the November 24th and December 22nd ACA meeting to December 1st.

ATTACHMENT

N/A

If you need additional information please contact Jayla Sanchez-Warren, Director Area Agency on Aging, 303-480-6735 or jswarren@drcog.org

ATTACH C

To: Chair and Members of the Advisory Committee on Aging

From: Kelly Roberts, Community Resource Specialist, kroberts@drcog.org

| Meeting Date | Agenda Category | Agenda Item # |
|---------------------|------------------------|----------------------|
| October 27, 2023 | Informational Briefing | 7 |

SUBJECT

Public awareness and advocacy campaign for future funding.

PROPOSED ACTION/RECOMMENDATIONS

N/A

ACTION BY OTHERS

N/A

SUMMARY

DRCOG staff will provide a synopsis of the ACA meeting held on September 22nd. Members met in person at the Kobel Library. The majority of the meeting was spent on a facilitated process for soliciting input from the members on the flyer that will launch the Public Awareness Campaign (PAC) and their suggestions for the contents of the PAC toolkit.

PREVIOUS DISCUSSIONS/ACTIONS

At the August 25th meeting, DRCOG staff updated the committee on a letter sent to the Governor requesting a funding increase for community-based services statewide and the introduction of a DRCOG public awareness campaign.

At the September 22nd meeting, DRCOG staff reported on the status of the letter sent to the Governor requesting a funding increase for community-based services statewide and solicited input from the members on the Public Awareness Campaign flyer and toolkit.

PROPOSED MOTION

N/A

ATTACHMENT

N/A

ADDITIONAL INFORMATION

For additional information please contact Kelly Blair Roberts, Community Resource Specialist, at 303-480-6787 or kroberts@drcog.org.

ATTACH D

To: Chair and Members of the Advisory Committee on Aging

From: AJ Diamontopoulos, Integrated Health Manager

| Meeting Date | Agenda Category | Agenda Item # |
|---------------------|------------------------|----------------------|
| October 27, 2023 | Informational Briefing | 8 |

SUBJECT

Briefing on efforts to partner with health care organizations.

PROPOSED ACTION/RECOMMENDATIONS

N/A

ACTION BY OTHERS

N/A

SUMMARY

In 2021 the Administration for Community Living began introducing Area Agencies on Aging to a new model called a Community Care Hub (Hub). DRCOG staff will provide information on efforts to implement a Community Care Hub as well as an overview of the opportunities that will be pursued to partner with health care and health insurance organizations in the coming year.

PREVIOUS DISCUSSIONS/ACTIONS

N/A

PROPOSED MOTION

N/A

ATTACHMENT

Staff presentation

ADDITIONAL INFORMATION

For additional information please contact AJ Diamontopoulos, Integrated Health Manager at 303-480-6767 or adiamontopoulos@drcog.org.



DRCOGs Community Care Hub

“
WHEN CBO NETWORKS PARTNER WITH HEALTH CARE PROVIDERS, THE
RESULTING ALIGNMENT CAN LEAD TO BETTER OUTCOMES AND LOWER COSTS”
(HEALTH AFFAIRS)

AJ Diamontopoulos, manager,
Area Agency on Aging

WHAT IS A COMMUNITY CARE HUB



- A Community Care Hub (Hub) is a community-based organization that organizes and supports a network of community-based organizations to provide services to address health-related social needs and engagement with the community.
- A Hub centralizes many functions including but not limited to:
 - contracting with health care organizations
 - payment and reporting requirements
 - management of referrals, service delivery and compliance

COMMUNITY CARE NETWORK



- A **community care network** is a coordinated group of visible, trusted CBOs led by a Hub that has entered a formal partnership with a health care organization
- Networks have the capacity to:
 - Deliver a broad scope of services
 - Expand and evolve populations served
 - Capitalize on economies of scale
 - Provide expanded geographic coverage
 - Expand quality improvement initiatives



COMPARISON OF AN AAA & HUB WITH A NETWORK

ROLE OF AN AREA AGENCY ON AGING

- Serve Older Coloradans in our region as required by the Older Americans Act.
- Receive and provide stewardship of federal and state funds.
- Deliver OAA services through an accountable network of community-based organizations.

ROLE OF A CCH and Network

- Serve people in our region referred by insurance and health care organizations.
- Receive and provide stewardship of contracted funds.
- Deliver contracted services through an accountable network of community-based organizations.

HOW DID THIS MODEL EVOLVE



- 2012: Community Care Transitions Program (CCTP)
- 2014: CMMI Demonstration: YMCA of the USA, National Diabetes Prevention Program
- 2017: Accountable Health Communities Model
- 2018: CHRONIC Care Act – Special Supplemental Benefits (SSBCI)

WHERE DID THIS MODEL COME FROM



Partnership to Align Social Care

- Funded by Robert Wood Johnson, United HealthCare, Kaiser Permanente, and others
- The *Partnership* includes leaders among community-based organizations, health plans and systems, federal agencies, and others collaborating to enable successful partnerships between health care organizations and community care hubs.

Administration for Community Living

- Promoting Hubs based on success of their “No Wrong Door Community Infrastructure Grants: Scaling Network Lead Entities” in 2021.
- Pushing AAAs to be recognized as Hubs within HHS.
- National Learning Collaborative launched in 2022

WHY IS THIS HAPPENING NOW



As of 2021 CMS has set a goal of having 100% of Traditional Medicare beneficiaries and the vast majority of Medicaid beneficiaries in accountable care relationships by 2030.

This means that Fee for Service health care will no longer dominate, and risk-based payments will be the norm.

WHAT HAS BEEN HAPPENING SINCE 2021



- 2022 Partnership to Align Social Care funded by Robert Wood Johnson Foundation
- Administration for Community Living
 - 2022 National Learning Collaborative
 - 2023 Center of Excellence - \$11 million dollar award to USAging Business Institute
 - 2024 \$500k sub-awards to 20 Hubs
- 2024 proposed Medicare Physician Fee Schedule calls out AAAs and Community Care Hubs specifically
 - Creates opportunity in 2024 for Hubs to bill for services in partnership with health care entity.
 - Community Health Integration
- State of Colorado 2023/4
 - Will release an RFP to fund regional Hubs across the state to deploy infrastructure to enable data sharing between health care and community-based organizations

WHAT RESOURCES ARE NEEDED TO OPERATE A HUB



- Technology to receive digital referrals from health care organizations
- Community Resource Navigators that can assist referred clients.
- Technology to document client interactions, record time spent per client, generate reports and send authorized client information back to health care organizations.
- Ability to send client information to network partners, a “Closed Loop Referral”
- A Community Care Network of CBOs that provide a range of services to clients that also has the foundations to partner with health care. This includes:
 1. cyber and other insurance, security and other policies to protect client privacy
 2. years of direct client service
- Experience with health care contract negotiation and billing and reimbursement

WE ARE BETTER TOGETHER



Benefits of a Hub & Network

- Together we can offer health care organizations one place to access the full range of community-based services for their members and patients.
- Separately we are limited in geographic reach and types of services available.
- Together the members of the Community Care Network will receive additional funds with low administrative costs.
- Separately, each of us will need to take on large costs to implement new programs.
- Together, we can all benefit and be able to serve more people.
- Separately, we might disadvantage each other.

UPCOMING OPPORTUNITIES



- USAging Community Care Hub Center of Excellence funding
 - Potential for \$500,000 over three years, announcement expected this Winter.
- Colorado Governor's Office of eHealth Innovation
 - Funding for Regional Hubs under the Social Health Information Exchange, announcement might come in Spring.
- Robert Wood Johnson Health Equity Learning Collaborative (HELIC) to implement a new model of care under a new Medicare Part B benefit.

Thank you.

Any questions?

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